



# BETTER *in* BOOTS

**2024 TAMPA CATTLE BARON'S BALL  
SPONSORSHIP OPPORTUNITY**

09/21/2024 | 6:00 PM | SHANNA AND BRYAN GLAZER JCC



## ABOUT THE 2024 CATTLE BARON'S BALL

### JOIN US FOR THE 27th TAMPA CATTLE BARON'S BALL

This fun, western themed gala promises to be a night you'll never forget with spectacular live and silent auctions, scrumptious food, great entertainment and dancing.

We're continuing to attack cancer from every possible angle. This past year, your contributions have benefited cancer patients both here locally and in communities throughout the country.

### WHAT YOU'VE HELPED US ACCOMPLISH SO FAR:

- Funded millions in research grants at Florida Hospitals.
- Provided services to cancer patients through our local programs.
- Provided information and support to patients 24/7 through our American Cancer Society National Cancer Information Center at 1-800-227-2345.
- Transported patients to their life-saving cancer treatments through our Road To Recovery transportation program.
- Provided free lodging in our Hope Lodge to patients who traveled to Tampa for their life-saving cancer care.
- Provided a one-on-one virtual connection for newly diagnosed breast cancer patients with a survivor, through our Reach To Recovery program.



## THE HISTORY OF THE CATTLE BARON'S BALL

The first American Cancer Society Cattle Baron's Ball was held in 1974 in Dallas, Texas. Since then, the Cattle Baron's Ball has grown into one of the premier fundraising events, both locally and across the nation, supporting the American Cancer Society's mission to save lives, celebrate recovery, and lead the fight for a world without cancer.

The Tampa Cattle Baron's Ball was the first of its kind in the state of Florida. Featuring remarkable support from leading Tampa Bay area business executives and community leaders, Tampa Cattle Baron's Ball continues to make a measurable difference in the fight against cancer year after year. This event brings community members together, who are committed to raising funds and awareness to help finish the fight.





# TAMPA CATTLE BARON'S BALL 2023 SIZZLE REEL



Scan here to watch the highlights  
from last year's Cattle Baron's Ball!



## WHY BECOME A CORPORATE SPONSOR



Partnering with the American Cancer Society – the largest and most respected voluntary health organization in the U.S. – will bolster your company's reputation and demonstrate your commitment to serving the community.



74% of consumers are likely to support a sponsor associated with a charity like the American Cancer Society.



Our brand helps to clearly identify our organization, set it apart from other organizations and ultimately create relationships with our communities.



Approximately 2 million new cancer cases are expected to be diagnosed in the U.S. this year. More than 600,000 Americans will lose their battle.



Americans believe cancer is the single most important health problem they face.



The American Cancer Society has a 98% recognition rate among Americans. No other health organization has a higher rating.



## 2024 TAMPA CBB SPONSORSHIP PACKAGE

### BARON'S HERO PRESENTING SPONSOR

# \$75,000

- Exclusive opportunity to be listed as the presenting sponsor ("American Cancer Society's Cattle Baron's Ball presented by ...")
- Priority seating for twenty (20) guests seated at two reserved tables
- Prominent recognition and company logo on all event collateral, invitations, website, and social media
- Fully customizable activation at Cattle Baron's Ball
- Full page recognition in event program
- Prominent recognition as Presenting Sponsor at event
- Opportunity for executive to speak during event program
- Invitation to join the 2024 Cattle Baron's Ball Cabinet



# 2024 TAMPA CBB SPONSORSHIP PACKAGE

## TRAILBLAZER SPONSOR

# \$50,000

- Priority seating for twenty (20) guests seated at two reserved tables
- Prominent recognition and company logo on all event collateral, invitations, website, and social media
- Full page recognition in event program
- Prominent recognition throughout Cattle Baron's Ball
- Invitation to join the 2024 Cattle Baron's Ball Cabinet
- Opportunity to work with American Cancer Society staff on customizable activation such as:
  - **VIP Experience**
  - **Toast to Hope**



## 2024 TAMPA CBB SPONSORSHIP PACKAGE

### LONE STAR SPONSOR

# \$25,000

- Priority seating for sixteen (16) guests seated at two reserved tables
- Prominent recognition and company logo on all event collateral, invitations, website, and social media
- Half page recognition in event program
- Recognition during Cattle Baron's Ball evening program
- Invitation to join the 2024 Cattle Baron's Ball Cabinet
- Opportunity to work with American Cancer Society staff on customizable activation such as:
  - Silent Auction
  - Live Auction
  - Social Media Wall
  - Paddle Raise





# 2024 TAMPA CBB SPONSORSHIP PACKAGE

## TYCOON SPONSOR \$15,000

- Twelve (12) reserved seats
- Recognition and company logo on all event collateral, invitations, website, and social media
- Quarter page recognition in event program
- Opportunity to work with American Cancer Society staff on customizable activation such as:
  - Wall of Courage
  - Mechanical Bull
  - Welcome Beverage
  - Guest Gift Bag
  - Registration
  - Event Program (inside front cover)
  - Guest Menu Card
  - Bar Sponsor (multiple)



# TAMPA CBB SPONSORSHIP COMMITMENT FORM

Please Invoice \_\_\_\_\_

Check Enclosed: \$ \_\_\_\_\_ (Payable to American Cancer Society)

Mail to us at:

P.O. Box 17127, Tampa FL 33682

Attention to Tampa CBB-Z3LSZA

Email a credit card payment link to: \_\_\_\_\_

Company Name (As it Should Appear in Print): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

My company offers matching gifts \_\_\_\_ Yes \_\_\_\_ No

Please keep a copy for your records and send a completed copy to Sara.Guando@cancer.org

Ph. (813) 202-8087 | CBB.TPA@cancer.org | P.O. Box 17127, Tampa FL 33682

\_\_\_\_\_ **\$75,000 Baron's Hero Presenting Sponsor (20 Seats)**

\_\_\_\_\_ **\$50,000 Trailblazer Sponsor Sponsor (20 Seats)**

\_\_\_\_\_ **\$25,000 Lone Star Sponsor (16 Seats)**

\_\_\_\_\_ **\$15,000 Tycoon Sponsor (12 Seats)**



# THANK YOU TO OUR 2023 SPONSORS

## BAYCARE

CHRIS & LAUREN SCHELLMAN

TD BANK

LABCORP

CARLTON FIELDS

FLORIDA BLUE

CBIZ

RUFFOLO, HOOPER, AND ASSOCIATES

GUNSTER

TAMPA BAY RAYS

RISCPPOINT

KAREN ETZKORN

UNIVERSITY OF TAMPA

LIFE GUARD IMAGING

POWER DESIGN

PNC BANK

THE MABEL & ELLSWORTH SIMMONS

CHARITABLE FOUNDATION

REITZEL COOK FOUNDATION

NORTHERN TRUST

RAYMOND JAMES

THE NURSEY FAMILY

ULTIMATE MEDICAL ACADEMY

GREENWAY HEALTH

ANCHOR GLASS

DR. LOAN LAM

PREDICTIVEIT

MENICHOIS

HILL WARD HENDERSON

KPMG

TAMPA BAY BUSINESS  
& WEALTH MAGAZINE

FOX13

TAMPA BAY TIMES

OKTANE MEDIA



# 2024 TAMPA CATTLE BARON'S BALL

# THANK YOU!

FOR MORE INFORMATION, CONTACT: SARA GUANDO

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P.O. BOX 17127, TAMPA FL 33682

[WWW.CATTLEBARONSBALLTAMPA.ORG](http://WWW.CATTLEBARONSBALLTAMPA.ORG)



# TAMPA CATTLE BARON'S BALL 2023 LOOK BACK





# TAMPA CATTLE BARON'S BALL 2023 LOOK BACK





2024 TAMPA  
CATTLE BARON'S BALL

SEE Y'ALL  
SOON!



  
**CATTLE BARON'S BALL**  
TAMPA  
AMERICAN CANCER SOCIETY

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